

## Message Text

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INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COM/BIC/OIM/YUGO/RTURNER/DM/HHEIKENEN

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COM/BIC/OIM/RGARNITZ

EUR/EE/RCHRISTENSEN

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P 102209Z SEP 75

FM SECSTATE WASHDC

TO AMEMBASSY BELGRADE PRIORITY

UNCLAS STATE 215552

E.O. 11652: N/A

TAGS:BEXP, YO

SUBJECT:NOVI SAD FAIR, MAY 1976

REF: A) BELGRADE 4319 B) STATE 187332

FOR THE AMBASSADOR

1. IN RESPONSE TO YOUR TEL (REF A) TO ASSISTANT SECRETARY DOBBIN, WE WISH TO REAFFIRM THE USDOC POSITION OUTLINED BY THE UNDER SECRETARY IN REF B WHICH POINTED OUT THAT EXISTING PRIORITY COMMITMENTS IN COMMERCIAL FAIRS WOULD PRECLUDE USDOC FINANCING OR PARTICIPATION IN THE NOVI SAD AGRICULTURAL FAIR DURING THE CURRENT FISCAL YEAR.

2. WE RECOGNIZE THAT THE COUNTRY COMMERCIAL PROGRAM FOR FY '76 CALLS FOR A CAMPAIGN IN THE FOOD PRODUCTION AND MACHINERY SECTOR AND GOES ON TO STATE THAT THIS CAMPAIGN SHOULD INCLUDE AN INTEGRATED, INTERAGENCY EXHIBIT IN NOVI SAD, WITH SPECIAL REFERENCE TO USIS SUPPORT. AS YOU ARE AWARE, IN MOST RECENT PAST PARTICIPATION IN NOVI SAD HAS BEEN PRIMARILY POST-SPONSORED WITH COMMERCE SUPPORT LIMITED TO BACKSTOPPING POST'S EFFORTS AND FURNISHING

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ADVISORY PERSONNEL FROM TIME TO TIME. SIMILARLY, NO

COMMERCE EXHIBIT OR FUNDING WAS SCHEDULED OR COMMITTED FOR NOVI SAD UNDER THE CCP, AS INDEED IS CONFIRMED IN PARA 4 OF YOUR TEL WHEREIN YOU STATE: "THERE IS NO COMMERCE EXHIBIT SCHEDULED IN YUGOSLAVIA THIS YEAR."

3. IN SPIRIT OF COOPERATION, HOWEVER, AND MINDFUL OF BUDGETARY RESTRAINTS, USDOC IS WILLING TO SCHEDULE A CATALOG SHOW WITH BDO AT THE NOVI SAD FAIR ON THE THEME FOOD PROCESSING AND PACKAGING SUPPLEMENTED BY APPROPRIATE AGRICULTURAL MACHINERY SECTORS. WE WOULD PROVIDE AN INDUSTRY SPECIALIST IN THE FOOD PROCESSING FIELD TO OPERATE THE CATALOG DISPLAY AND SUPPORT HIM AND THE RELATED SPACE AND DISPLAY COSTS WITH A USDOC CONTRIBUTION OF DOLLARS 5,000.

4. PLEASE CONFIRM YOUR CONCURRENCE WITH LATTER PROPOSAL. KISSINGER

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## Message Attributes

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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 JAN 1960  
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